

CWC Chapter Leader of the Year Award

March 8, 2006 Diane Johnson, President of Descriptive Video Works, Canada's leading supplier of Described Video, will be honoured at the 15th Annual Canadian Women in Communications Awards Gala Dinner at the Ottawa Congress Centre, when she receives the Chapter Leader of the Year Award. The CWC Gala is one of the highest profile communications events in Canada. Over 600 corporate executives, communications VIPs and government leaders will be attending, including Bev Oda, Minister of Canadian Heritage, and Charles Dalfen, CRTC Chair.

This award has particular significance to Diane who, as a founding member of the CWC Chapter in British Columbia over 11 years ago, served as chair for seven years. Diane has been an integral part of the growth of this chapter and her leadership has created a dynamic and thriving association. "I am delighted to have had the opportunity to lead such an amazing group of women who have benefited so richly from their membership," said Diane. "CWC is an excellent organization that supports and nurtures women in the communications industry, offering them career development and support and of course fantastic networking opportunities".

Diane also leads the way as an entrepreneur in the emerging technology of described video with her company *Descriptive Video Works*. The company she founded in 2003 now has more than 3000 described video shows to their credit, including Corner Gas, DaVinci's City Hall and The Collector and works with broadcasters such as History Television, Alliance Atlantis, CTV, Comedy Network, Global Television and CHUM Television. DVW sets the standard for excellence in the field of described video, with its dedication to a superior product and with extensive consultation with representatives of the blind and vision impaired community.

Susanne Boyce, *President CTV Programming and chair of CTV Media Group* offered these words of congratulations. "We are very proud of you, and we will be there to applaud when you walk on stage that evening. It's such a well deserved honour, Diane. Warmest wishes."

"It's no surprise to us Diane was honoured with this award", adds Bryan Heidinger of DaVinci's City Hall. "Being a pioneer of Described Video, Diane obviously recognizes the importance of not only providing this service to the vision impaired and blind community, but ensuring the highest quality product regardless of time constraints. We appreciate the wonderful work she has done for us. Our heartfelt congratulations to her on this award."